



California Honey Festival

California Honey Festival 2025

Sponsorship Opportunities

Yolo County Fairgrounds
Saturday, June 21st
10 AM – 7 PM

We're thrilled to join forces with you to make the 7th annual California Honey Festival an unforgettable experience!

Contact

Phone: 530-668-8839

Website: www.californiahoneyfestival.com

Email: sponsors@californiahoneyfestival.com

California Honey Festival

Office Address: 405 Main St, Woodland, CA 95695



The Sweetest Destination

Thank you for considering this sponsorship opportunity for the 7th Annual California Honey Festival!

Since 2017, the California Honey Festival has drawn record-breaking attendance, with visitors exploring the world of honey, pollinators, and sustainability.

Sponsoring the California Honey Festival offers your business the chance to connect with thousands of attendees while supporting vital awareness efforts around bee health and pollinator conservation—issues that impact us all. Join us in creating a buzz and driving positive change!



Event Highlights

Hosted in Woodland
California

Positive community impact
by providing a gathering
space for families.

Sponsoring the festival supports
educational programs and connects
brands with a key audience. Our
attendance has increased from
20,000 to an estimated 45,000
over the years.

Bee Education Bee Friendly Plants

The California Honey Festival is a free, family-friendly event dedicated to celebrating honeybees and the vital role they play in our ecosystem. Attendees can explore the fascinating world of honey production, taste a variety of locally sourced honeys, and enjoy live cooking demonstrations featuring honey-infused dishes.

With over 100 vendors, a dedicated kids' area, and live music, the festival transforms Woodland into a vibrant hub of education and entertainment. More than just a celebration, the event serves as a platform to raise awareness about the challenges honeybees face—from disease to climate change—while promoting sustainable beekeeping practices and highlighting their essential role in food diversity and environmental health.

Join us in supporting pollinators, promoting sustainability, and creating a buzz at the California Honey Festival!

Sponsorship Benefits

Partnering with the California Honey Festival provides exclusive advantages for sponsors, including:

- **High-Visibility Advertising** – Featured exposure on the I-5 Billboard, reaching thousands of potential attendees before and during the festival.
- **Exclusive Naming Rights** – Opportunity to brand one of the three festival areas with your name, enhancing recognition.
- **Speaker Sponsorship** – Align your brand with key speakers at the event, reinforcing your support for sustainability and pollinator awareness.
- **Prominent On-Site Branding** – Your name and logo displayed on banners throughout the festival grounds.
- **Extensive Print & Digital Promotion** – Inclusion in print ads, posters, programs, and our website, as well as advertising in Media News Group newspapers.
- **Website & Social Media Exposure** – Your brand featured on the festival website, which receives over 10,000 monthly hits leading up to the event. Recognition in our social media campaign, reaching 9,000+ subscribers, plus additional exposure via Visit Woodland's platforms.

By sponsoring the California Honey Festival, you'll connect with thousands of engaged attendees while supporting pollinator education, sustainability, and community enrichment. Let's create a buzz together!

Discover the Buzz at the

POLLINATOR PARK

Brought To You By



Pollinator Friendly
California Native Plants

- Easy to grow
- Water-wise
- Beautiful and beneficial
- Supports local pollinators
- Reduce pesticide

PLANTS WILL BE FOR SALE 



The American Honey Queen Program



Photo taken at Dingle Elementary School

The American Beekeeping Federation's, American Honey Queen Program promotes the importance of beekeeping and honey bees to Americans. It focuses on educating consumers about U.S. honey through school visits, fairs, and media outreach. The Honey Queen and Honey Princess engage audiences with presentations on pollination, honey properties, and hive components, aiming to boost honey consumption nationwide.

Leading up to the CHF, the queen visits schools with the mascot BZ Bee to educate students.



New This Year The
**THE GOLDEN
GROOVE STAGE**



LIVE MUSIC ALL DAY



SATURDAY JUNE 21ST - 10 AM TO 7 PM

YOLO COUNTY FAIRGROUNDS WOODLAND, CA





Sponsorship Packages

ROYAL HIVE SPONSOR

- Presented by
- Sponsor exclusivity for your industry
- Sponsor banner placement
- Media presence with corporate acknowledgment in all print marketing materials for the CHF including press releases, posters event banners.
- Logo on the CHF e-mail blast
- Logo on the CHF Sponsorship page linking to sponsor website
- CHF Social Media mentions
- CHF Premier Program print ad and listing

\$20,000

QUEEN BEE SPONSOR

- Sponsor exclusivity for your industry
- Sponsor banner placement
- Media presence with corporate acknowledgment in all print marketing materials for the CHF including press releases, posters event banners.
- Logo on the CHF e-mail blast
- Logo on the CHF Sponsorship page linking to sponsor website
- CHF Social Media mentions
- CHF Premier Program print ad and listing

\$15,000

WORKER BEE SPONSOR

- Media presence with corporate acknowledgment in all print marketing materials for the CHF including press releases, posters event banners.
- Logo on the CHF e-mail blast
- Logo on the CHF Sponsorship page linking to sponsor website
- CHF Social Media mentions
- CHF Premier Program print ad and listing

\$10,000

BEE HIVE SPONSOR

- Sponsor banner placement
- Media presence with corporate acknowledgment in all print marketing materials for the CHF including press releases, posters event banners.
- Logo on the CHF e-mail blast
- Logo on the CHF Sponsorship page linking to sponsor website
- CHF Social Media mentions
- CHF Premier Program print ad and listing

\$5,000

BEEKEEPER SPONSOR

- Acknowledgment in select print marketing materials for the CHF including event posters.
- Logo on the CHF e-mail blast
- Logo on the CHF Sponsorship page linking to sponsor website
- CHF Social Media mentions
- CHF Premier Program print ad and listing

\$2,500

Sponsorship Packages



NECTAR COLLECTOR SPONSOR

- CHF Social Media mentions
- CHF Premier Program print ad and listing

\$1,000



BUZZ SPONSOR

Social Media Attention

\$500

BEE BUDDY SPONSOR

Thank You Page

\$250

These are some of the events that are organized/sponsored by Visit Woodland in 2024-2025





Need More Information?



Give Us A Call

530-668-8839

www.californiahonefestival.com

sponsors@californiahonefestival.com

California Honey Festival Location:
Yolo County Fairgrounds, Woodland, CA

California Honey Festival
Office Address:
405 Main St, Woodland, CA 95695



Sponsorship Program Agreement

Pay Online & Scan Below



SCAN ME

California Honey Festival 2025

Sponsorship Level

- | | | |
|--|--|---|
| <input type="checkbox"/> Royal Hive \$20,000 | <input type="checkbox"/> Worker Bee \$10,000 | <input type="checkbox"/> Nectar Collector \$1,000 |
| <input type="checkbox"/> Queen Bee \$15,000 | <input type="checkbox"/> Bee Hive \$5,000 | <input type="checkbox"/> Buzz \$500 |
| | <input type="checkbox"/> Beekeeper \$2,500 | <input type="checkbox"/> Bee Buddy \$250 |

Contact Information

Company Name	<input type="text"/>	Contact Name	<input type="text"/>
Phone Number	<input type="text"/>	Email	<input type="text"/>
Address	<input type="text"/>		

Payment Information

Payment Method:	<input type="checkbox"/> Check	<input type="checkbox"/> Credit Card	
Credit Card Number	<input type="text"/>	CVC	<input type="text"/>
Name On Card	<input type="text"/>	Expiration Date	<input type="text"/>
Billing Address	<input type="text"/>		
Signature	<input type="text"/>	Date	<input type="text"/>

By signing this document sponsor agrees to pay California Honey Festival the appropriate sponsorship fee for the California Honey Festival in exchange for the corresponding promotional/advertising considerations described in the Sponsorship Program. The sponsor will provide items, such as hi-resolution logo and website link information, in a timely fashion as required for specific print and other media deadlines. Subject to availability. **Print ads, posters, postcards, radio/television ads are all subject to deadlines and availability.

Send Completed Form To
sponsors@californiahoneyfestival.com
Or Bring Completed Form To Our Office
405 Main St, Woodland, CA

Payment by Check
California Honey Festival
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Woodland, CA, 95695