

**BEE EDUCATION  
PRESENTATION AT  
MULTIPLE SCHOOLS BY  
THE NATIONAL HONEY  
PRINCESS OR QUEEN**

**BEES MAKE UP  
1/3 OF THE  
WORLDS FOOD**

**HONEY BEES HAVE  
BEEN PRODUCING  
HONEY IN THE SAME  
WAY FOR 150  
MILLION YEARS.**



**SATURDAY  
5 · 4 · 2019**

**HONEY BEES  
COMMUNICATE WITH  
ONE ANOTHER BY  
DANCING.**

**HANDS ON  
ACTIVITIES  
IN THE BUSY  
BEE KIDS ZONE**

**WE'RE DEDICATED  
TO EDUCATING AND  
EMPOWERING STUDENTS  
OF ALL AGES TO  
TAKE ACTION OF THE  
IMPORTANCE OF BEES  
AND POLLINATION.**





## TO WHOM IT MAY CONCERN,

We're very excited to announce that the sweetest new event for Woodland will be returning on Saturday, May 4th, 2019! This family friendly festival will again feature delicious food, incredible entertainment, mead makers, bee experts, honey contests and more. Co-Sponsored by the world renowned Honey and Pollination Center at the Robert Mondavi Institute for Wine and Food Science, UC Davis, this festival has something for everyone.

## WHY A CALIFORNIA HONEY FESTIVAL IN WOODLAND?

Woodland is the portal of pollination services offered to the farmers of the \$21.6 billion California specialty crops industry. Over a million hives pass through town on their way to servicing the great crop regions of California.

Yolo County is a hub of entomological research investigating the reasons and treatments of the collective vectors commonly referred to as 'colony collapse disorder'. Without the support of honey bees, California would suddenly be short a staggering \$15 billion in available crops.

The work of the humble honey bee affects us all and is worthy of celebration!

On Saturday May 4th, 2019, the California Honey Festival again will take over Downtown Woodland, covering a 6 block stretch and bringing thousands of new visitors to this historic town. We invite you to support us for a day of bee-themed fun and education!

Your contribution will help us reach beyond the festival, benefiting select bee & pollinator non-profits doing the hard work of research and education to ensure bee health worldwide.

- Select a level of sponsorship that works for you or your organization.
- Detailed information is attached
- Have a great idea – we'd love to help craft a unique sponsorship just for you.

Bee a sponsor of the California Honey Festival and celebrate all things honey, the work of honey bees and beekeepers and their importance to our agricultural heritage. It promises to be a very sweet time!

Sincerely,

## CALIFORNIA HONEY FESTIVAL TEAM

[www.californiahoneyfestival.com](http://www.californiahoneyfestival.com) • [sponsors@californiahoneyfestival.com](mailto:sponsors@californiahoneyfestival.com)  
530-668-8839 • 405 Main Street, Woodland, CA 95695

California Honey Festival is a 501(c)(3) non-profit organization, Tax ID 81-3905068. Your gift is tax-deductible to the full extent of the law.

## 2018 ATTENDANCE OF

# 35,000

## PEOPLE

### LOCAL, REGIONAL, STATEWIDE AND NATIONAL MEDIA EXPOSURE

Good Day Sacramento	KNCI 105.1 Bizjournals.com
News 10	National Honey Board
Fox40	beeculture.com
Sacbee	Capital Public Radio
SacMagazine	K-Love Radio
Daily Democrat	Traveling With Françoise! Radio
Davis Enterprise	
San Francisco Chronicle	

### BUSY BEE KIDS ZONE

Finding an activity the whole family can enjoy can be a struggle. But at the California Honey Festival, there truly is something for everyone, from the youngest to the oldest and everyone in between. Kids of all ages can explore the Busy Bee Kid Zone, which offers entertainment and EDUCATION in one place.

### BEER & MEAD GARDEN

We will be having some of the best meads made in California and offer a chance to get a rich experience in mead tasting.

### COOKING DEMO STAGE

Live cooking demos



# SPONSORSHIP PACKAGES

	INDUSTRY EXCLUSIVE	LIVE ANNOUNCEMENTS	MAIN STAGE SIGNAGE	EXCLUSIVE EVENT SIGNAGE	100+ RADIO TAGS & PUBLIC SERVICE ANNOUNCEMENTS	PREMIERE BOOTH SPACE	PREMIERE PROGRAM AD PLACEMENT	LOGO ON T-SHIRT	LOGO & LIVE LINK ON WEBSITE	LOGO ON PROMOTIONAL SIGNAGE	SOCIAL MEDIA MENTION
<b>ROYAL HIVE</b> \$20,000											
<b>QUEEN BEE</b> \$15,000											
<b>WORKER BEE</b> \$10,000											
<b>BEE HIVE</b> \$5,000											
<b>BEE KEEPER</b> \$2,500											
<b>NECTAR COLLECTOR</b> \$1,000											
<b>BUZZ</b> \$500											
<b>BEE BUDDY</b> \$250											

## CUSTOM PACKAGES AVAILABLE

[www.californiahoneyfestival.com](http://www.californiahoneyfestival.com) • [sponsors@californiahoneyfestival.com](mailto:sponsors@californiahoneyfestival.com)

530-668-8839 • 405 Main Street, Woodland, CA 95695



# SPONSORSHIP FORM

Company or Organization \_\_\_\_\_

Contact Person \_\_\_\_\_

Street address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_ Organization web site \_\_\_\_\_

## SPONSORSHIP PACKAGE

- ROYAL HIVE \$20,000
- QUEEN BEE \$15,000
- WORKER BEE \$10,000
- BEE HIVE \$5,000
- BEEKEEPER \$2,500
- NECTAR COLLECTOR \$1,000
- SUPPORTER \_\$ \_\_\_\_\_

## PAYMENT INFORMATION

Credit Card: MC | VISA | AMEX Exp Date: / / CC# \_\_\_\_\_ Sec Code: \_ \_ \_

Amount Authorized \_\_\_\_\_ Signature Authorization (required) \_\_\_\_\_

Check No. \_\_\_\_\_ Date \_\_\_\_\_

When we receive your check, we will send you a W-9 with a receipt and donation letter for your records.

## SPONSOR DETAILS

To help us make sure we promote your company and highlight your contribution correctly, please include any brochures or website links you would like us to feature.

Someone will contact you directly for a digital file of your logo and more information to include at your level of sponsorship.

## PLEASE SEND THIS FORM PLUS YOUR CHECK BACK TO:

California Honey Festival - 405 Main St. - Woodland, CA 95695

www.californiahoneyfestival.com • sponsors@californiahoneyfestival.com

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